

PROGRAM UPDATES

The year 2008 at The Hopi Foundation (HF) has been very gratifying and wonderfully challenging. A lot of the excitement has been due to growth and the changes it brings. Recognizing the significance of change, a quote by Barbara Poley, the Foundation's Executive Director, comes to mind. She and Loris Taylor shared a dream in their early days of co-directorship of The Hopi Foundation. "Our dream was always to return home and use our education and skills to help Hopi people. We are unlimited in our thinking and depend almost entirely on the communities we serve to guide the direction of the Foundation from year to year. Behind the skirts of our leadership is an entire network of people who work hard to make our dreams come true. If our work improves the material and spiritual condition of the Hopi people and others, we are on the right track. That is the bar against which we measure all our efforts." This bar continues to serve The Hopi Foundation in times of change. The following program updates illustrate some of the important work that continues.

THE HOPI FOUNDATION HIRES FOUR NEW STAFFERS

The Hopi Foundation (HF) is proud to announce the addition of four new staff in 2008. Join us in welcoming the following new staff.

Rowena Dickerson, Dine', is from the northern part of the Navajo Nation, White Cone, Arizona. Having worked on a contract basis with The Hopi Foundation off and on for the past three years assisting with various projects and then as a program assistant, she was hired in July 2008 as the HF Public Relations Coordinator. Previous work experience includes positions such as Public Relations Director at the Santa Fe, NM Wheelwright Museum, Director of Guest Services in several *Four Star* hotel properties, as well as freelance writer and fundraising/event coordinator. One of her on-going interests has been in the development of leadership and management capabilities particularly for women and Native American peoples. Having been involved in the making of The Hopi Foundation's bench mark leadership program as a member of the leadership development team was like a dream come true.



(Photo left to right: Rowena, Carlton, Laurel and Macadio)

Carlton L. Timms, Tewa/Hopi and African American is a member of the Spider/Stick Clan from the Village of Tewa. He was born in Los Angeles, California and raised on the Hopi Reservation. In July 2008 Carlton was hired to fill the position of mentor with The Hopi Foundation's Hopi Substance Abuse Prevention Program. Shortly there after, he was also selected as one of fourteen participants in the 2008-2009 Hopi Leadership Program. Some of his previous experience includes working for the Bureau of Indian Affairs, in the Wild Land/Fire Division, The Hopi Domestic Violence Program under the Hopi Tribe where he currently is a Batterer's Intervention Specialist consultant working with men who batter. According to Carlton his commitment to providing guidance and education to individuals and families who want to recover from alcoholism and drug abuse as well and advocating for "Breaking the Cycle of Domestic Abuse" is life long in its scope.

Laurel Sekakuku is a member of the Sun Clan from the Village of Kykotsmovi. Some of her previous work experience includes working with Native American communities in the areas of economic development, building and infrastructure, environmental quality issues and residential property management. After completing the HF inaugural 2006-2007 Hopi Leadership and Professional Development Program, Laurel's interest in non-profit organizations and

working for the Hopi community grew. In May 2008, Laurel was hired as the Program Associate and Coordinator for the HF Hopi Leadership Program. In addition to working with the leadership program, she also works with the Hopi Substance Abuse Prevention Program, and Three Mesas Productions. As an Alumnus of the 2006-2007 Hopi Leadership Program, she has been able to travel throughout the country to learn more about non-profit organizations, philanthropy, and fundraising and to share what she has learned with others.

Macadio Namoki is from the Village of Mishungnovi; however, he was born and raised in the Village of Walpi. This past July the Foundation's KUYI Hopi Radio hired Macadio to fill the newly developed position of Development and Marketing Coordinator. Prior to joining KUYI Hopi Radio staff, Macadio was employed at the Hopi Cultural Center a division of the Hopi Tribe's Economic Development Corporation where he served as Human Resource/Payroll Administrator, he was also a Security Officer at Casino Arizona, a Salt River-Pima Maricopa Enterprise and served as an Aviation Boatswains Mate Handler in the U.S. Navy aboard the aircraft carrier USS Harry S. Truman (CVN 75). Macadio has attended Arizona State University in Tempe, Arizona where he studied Pre-Nursing and Native American Studies. Macadio's core expertise includes working with youth programs, security, finance/payroll, human resource and customer service.

JUDY TUWALETSTIWA, HF BOARD OF TRUSTEE, LEADS STAFF IN MIXED MEDIA STORYTELLING

This past year The Hopi Foundation had the resources and staff in place to plan and put in to action ways to strengthen the organization's capacity through regular learning/sharing staff meetings in order to cross promote understanding and awareness of The Hopi Foundation programs, professional networking and development opportunities for program staff. In July a non traditional and fun session was facilitated by Judy Tuwaletstiwa, who is not only a trustee of The Hopi Foundation, she is also a talented contemporary artist. According to Judy, "A painting is collaboration between me, the materials, and the canvas. So is a workshop...collaboration between the participants and the facilitator. So, I plan and then change depending on what happens in the process. I watch the participants very closely and the ideas come out of what they are doing." This was the approach Judy utilized in the HF mixed media and storytelling workshop.

The session began with each participant working with a piece of clay and discussion of what was most important or what mattered most to them. As staff continued to work with the clay Judy took photographs of the clay pieces to document the process. Once the clay sculptures were finished, participants were asked to write about them so the stories could be shared with the rest of the group. "The HF group was different than other groups I have worked with. When I work I want to get to something essential and they did for the images that came forth in the HF clay sculptures were very connected and reflective of their culture and the land," shared Judy. And by the conclusion of the workshop each staff participant wrote of those things most important to them and the clay sculptures became the physical representations of what was most important to each and lastly they shared their stories with their fellow workers.

KUYI, HOPI RADIO INITIATES ADOPT-A-WATT, A NEW MEMBERSHIP PROGRAM

In 2008, KUYI, Hopi Radio obtained a Development and Marketing Coordinator to assist the station in developing its fundraising capacity and launching an underwriting program. A second important development component initiated was the KUYI Adopt-a-Watt Membership Program. A watt sponsorship/membership is available at four different levels and each watt membership level is \$10. The sponsorship image of a watt was created for KUYI because a radio station cannot exist without a radio tower and the power of a station is its degree of wattage. The KUYI tower is 69,000 watts and has the ability to transmit throughout the entire Hopi Reservation. With KUYI's Adopt-a-Watt Membership Program it now has an important way to generate operational funds for the station as well as develop sponsorship relationships with the listening audience.

THE HOPI FOUNDATION LANGUAGE PROGRAM : TEACHING & SPEAKING IN THE HOPI LANGUAGE

In answer to requests from the Hopi community for more Hopi language radio programming, The Hopi Language Program was created in 2007 under the fiscal sponsorship and guidance of The Hopi Foundation. Supporting use of

the Hopi language has always been a priority for the Foundation. Through the work of The Hopi Language Program we are beginning to address the need for more Hopi language use. Working in partnership with KUYI, Hopi Radio new Hopi language programming is being made available. The Hopi community will be able to hear music, interviews, and local area news and events on KUYI and the new Hopi language programming will teach and encourage Hopi people to speak and understand the Hopi Language. The creation of more Hopi language programs has begun with a focus on three subject areas which are:

- ◇ Hopi Language Time Announcements – How time is spoken in the Hopi language.
- ◇ A day in Hopi History – From the past to the present, dates that are important in Hopi history.
- ◇ Hopi Calendar – How Hopis mark each of the months and duties done at that time of the year.

An example of The Hopi Language Program supporting and encouraging use of the Hopi Language has been through Three Mesas Productions Program. With Three Mesas Productions, The Hopi Language Program staff was available to them as a resource and for guidance. As a result of their hard work and training the Hopi youth performers became confident in their public speaking and more proficient in their Hopi language speaking skills. A real plus for them was that the majority of their adult volunteers was Hopi speaking and understood the importance of retaining one's language. At the beginning of the summer, most of the youth volunteers had limited use and knowledge of the Hopi language. By encouraging the youth to speak Hopi during rehearsals and in the presence of one another, their knowledge and willingness to speak Hopi grew. Once shy and unwilling to speak publicly, they were able to speak in front of audiences in both Hopi and English with confidence.

Another of The Hopi Foundation programs to incorporate the teaching and use of the Hopi language in its training curriculum had been The Hopi Leadership Program. In the inaugural year (2006-2007) of The Hopi Leadership Program, the Hopi language was included within the Hopi cultural sessions. It became very apparent to the creators of the leadership program that Hopi language was important in better understanding the intricacies of the Hopi culture. The first leadership participant group experienced the training sessions at different levels and by the end of the leadership training course the evaluations bore out the need for more time with the Hopi Language segments. Now in to the second year of the Leadership Program training, curriculum adjustments have been made that we hope will better support the 2008-2009 Leadership Class in their desire to be more proficient in the their Hopi language use.

The Hopi Foundation realizes the importance language plays in holding on to ones culture. Through the creation of The Hopi Language Program, the plan is to slow down and perhaps in some way begin to reverse Hopi Language loss. The Hopi language is fundamental to learning and understanding Hopi culture and life ways. Professor Colin Baker of the University of Wales speaking on the value of retaining ones language, aptly stated, "Through language, a child is cared for, cherished, cultivated and cultured. Within any language is a kaleidoscope of cultures whose full color and beauty are only revealed to those fluent in the language." The Foundation wish is for all Hopi people to experience the *full color and beauty* of the Hopi language.

Future updates will include more information on The Hopi Foundation's on going work focusing on new initiatives, new faces, and the celebration that comes from work well done.